

Legislative Priority - Student Data Privacy

What we want to accomplish:

- Fully Informed Parental Consent
 - Access to a full data dictionary that includes MetaData
 - No changes to data dictionary without review, parental notification and consent
- Opt-out option
- No 3rd party to 3rd party disclosure
 - Except in the sale of a company and continued adherence to contractual and legal regulations by the purchasing company

Resources:

- Florida SOPIPA
- Federal COPPA

Questions:

- Why do EdTech companies need to advertise at all to students, targeted or not?